

For Immediate Release
MEDIA RELEASE

December 10, 2010

Arrival from Sweden Performs the Music of ABBA – Live with the VSO

Vancouver, BC – The most authentic ABBA tribute, **Arrival from Sweden**, is making its Canadian debut with the VSO and **Assistant Conductor Pierre Simard** at **8pm** on **Wednesday, January 5th, 2011** at the **Orpheum**.

Bringing ABBA's music back to life, *Arrival's* performance of hits such as *Dancing Queen*, *Money, money, money*, and *Waterloo* will make you believe it's really ABBA on stage.

Founded in 1995 by Victoria Norback, who performs the part of Anni-Frid "Frida" Lyngstad, **Arrival From Sweden** has become one of the world's most popular and best selling ABBA tributes. The only tribute show with the approval of original ABBA members, Björn Ulvaeus and Benny Andersson, *Arrival* seeks to stay authentic. They also have exclusive rights to use replicas of ABBA's original costumes and to record and perform the unreleased track *Just a Notion*.

Over the years, *Arrival from Sweden* has included many original ABBA musicians in their shows. The Vancouver show, "The Music of ABBA" includes original ABBA musician Mike Watson playing bass. Mike Watson played on original ABBA tracks such as *SOS*, *Mamma Mia*, *If It Wasn't For the Nights*, *The Winner Takes It All*, and *Super Trouper*.

As the largest touring ABBA tribute band in the world, *Arrival from Sweden* has performed in over twenty countries including the USA, UK, Australia, France, Holland, Sweden, Vietnam, and China.

This performance includes songs such as *Mamma Mia*, *Knowing Me Knowing You*, *The Winner Takes It All*, *Honey Honey*, *Super Trouper*, *Take A Chance*, *Fernando*, *SOS*, *Lay All Your Love On Me*, and many more hits. It's ABBA as Vancouver has never seen them before – *live*, with the **Vancouver Symphony Orchestra**.

CONCERT INFO

Specials: Arrival from Sweden plays the music of ABBA!
WEDNESDAY, JANUARY 5, 8 PM, ORPHEUM THEATRE

Pierre Simard *conductor*
Arrival from Sweden

International sensation **Arrival from Sweden** is the world's top ABBA tribute band, playing to sold out houses everywhere they go. The only ABBA tribute band with exclusive rights to the ABBA name, costumes and original music from all their greatest hits, **Arrival from Sweden's** production "The Music of ABBA" also includes original ABBA musician **Mike Watson**. It's ABBA as you've never seen them before – *live* on stage with the **Vancouver Symphony Orchestra!**

www.themusicofabba.com

TICKET INFORMATION:

Tickets: \$35- \$65 (senior, student and subscriber discounts available)

Tickets available online at www.vanouvversymphony.ca or by calling VSO customer service at 604.876.3434

BIOGRAPHIES

Pierre Simard *conductor*

In his first season as Assistant Conductor of the Vancouver Symphony Orchestra, Pierre Simard is also Artistic Director with both the Vancouver Island Symphony (BC) and the Orchestre Symphonique de Drummondville (QC). Having served as Associate Conductor with the Calgary Philharmonic Orchestra, he also performs as guest conductor with orchestras in Milwaukee, Toronto, Ottawa (National Arts Centre), Victoria, Hamilton, Okanagan, Hot Springs (AR), Trois-Rivières, Québec's Les Violons du Roy and Montreal's Orchestre Métropolitain. Recipient of many honours, Pierre Simard was awarded the Canada Council's Jean-Marie Beaudet Award in Conducting, recognizing his work on a national scale. He is also grantee of the Québec Music Council, the Québec Arts Council and the Montreal Mayor's Foundation.

A passionate defender of orchestral repertoire, Pierre Simard devotes himself to reinventing the concert form, combining his fresh ideas, fantasy and humour with music. His outstanding creativity and engagement with youth audiences inspire him to write and perform original symphonic shows, featured all across Canada. Holder of a Master's Degree in Conducting from the Peabody Institute and five Conservatory Prizes from the Conservatoire de musique de Montréal, Pierre Simard studied with Raffi Armenian, Frederik Prausnitz, JoAnn Falletta and Marin Alsop.

Arrival from Sweden

Arrival from Sweden is the largest touring ABBA tribute band in the world, having performed in over 20 nations including the USA, UK, Australia, France, Holland, Sweden, Vietnam, and China. **Arrival from Sweden's** production "The Music of ABBA" includes original ABBA musician Mike Watson, and is the only ABBA show with exclusive rights to use replicas of ABBA's original clothing, and to record and perform the unreleased ABBA track "Just a Notion."

Live performances of hits such as "Dancing Queen," "Money, money, money," and "Waterloo" will make you believe it's really ABBA on stage! **Arrival from Sweden** is, without a doubt, the most authentic and entertaining ABBA tribute band in the world.

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