Symphony Gala

Thursday, February 10, 2022

VSO

Join us for a Very Special Occasion at the Orpheum Theatre

Never before has music been so important. We are all longing for shared human experiences again, and what better way to reunite with colleagues and friends than though music.

As we transition from the beloved Vancouver Symphony Ball, the VSO and VSO School of Music invite you to an exciting new Gala at the historic and stunningly beautiful Orpheum Theatre—where music truly shines. This new fundraising event will celebrate a Canadian music icon who will be honoured with the VSO's 1st Annual Gold Baton Award.

Fine food and wine will be served in the Orpheum lobbies. Glorious music will fill the theatre with classical, pops and jazz ensembles. Your guests can mingle and network safely knowing all public health guidelines are in place, and we will limit capacity to this exclusive event for added peace of mind.

The VSO and VSO School pivoted online when schools and performing arts groups had to close their doors in March 2020. Over $7 million in revenue was lost overnight, but we remained resilient. We understood the power of music to support people in times of need, and we delivered online learning and concerts directly into the comfort and safety of people's homes. Today we're back to in person performances and we can't wait to welcome you!

While re-opening is an important first step to the revival of the arts, finding the resources to restore programing remains challenging. That's why this fundraising Gala is more important than ever. Please join us and enjoy a life-enriching, shared human experience that we've all been longing for.

Your sponsorship and attendance will have a tremendous impact, supporting the return of exceptional musical performances, inspiring music education and uplifting community engagement initiatives that welcome all. The following pages will highlight the recognition benefits and tickets you will receive as well as what your invaluable sponsorship helps to support.

For further information about the Symphony Gala 2022, please contact your committee member or Carey Summerfelt, Event Director, 604.684.9100 x404 or carey.summerfelt@vancouversymphony.ca

VANCOUVER SYMPHONY ORCHESTRA
Mailing Address: 500–833 Seymour Street, Vancouver, BC V6B 0G4 tel 604.684.9100
Location & Courier Address: 500–843 Seymour Street, Vancouver, BC V6B 3L4

VSO VANCOUVER SYMPHONY ORCHESTRA

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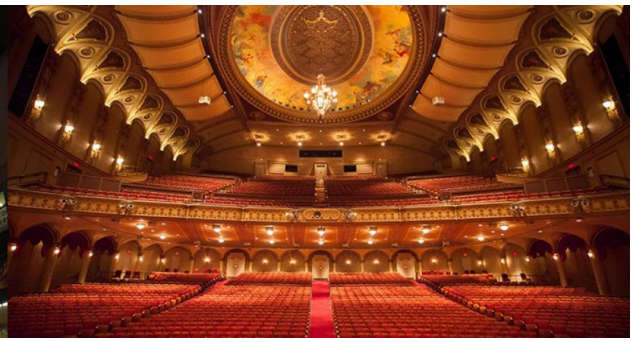


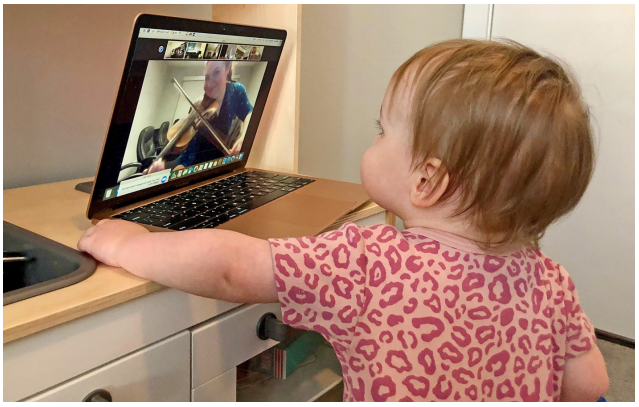
	VISIONARY	IMPRESARIO	MAESTRO'S CIRCLE	CONCERTMASTER'S CIRCLE
	$20,000	**$11,000**	**$8,500**	**$6,500**
VANCOUVER SYMPHONY GALA TICKETS				
Tickets to the Gala Experience at the Orpheum Theatre. Complimentary wine and food stations throughout lobby prior to performance. *All PHO guidelines adhered to at the theatre. Gala will be limited to 40% capacity for comfort. Masks, vaccine cards and ID required upon entry.*	14 Tickets Superior seats in theatre	10 Tickets Premium seats	10 Tickets Prime seats	10 Tickets Good seats
Complimentary food and/or beverages at your seats in the auditorium.	Wine and savoury morsels	Wine		
RECOGNITION IN SYMPHONY GALA COLLATERAL				
Invitation (size and location commensurate with sponsorship level).	Prime Logo Placement	Logo	Text	Text
Evening Program (size and location commensurate with sponsorship level).	Prime Logo Placement	Logo	Text	Text
Recognition on digital signage in the Orpheum (size and location commensurate with sponsorship level).	Logo 2x frequency	Logo	Text	Text
Recognition on VSO e-communications to over 60,000 list (size and location commensurate with sponsorship level).	Logo	Logo	Text	Text
Complimentary Advertisement in the Program.	Colour Full Page Ad	B&W Full Page Ad	B&W Half Page Ad	
Promotion on VSO Social Media Channels. (Facebook, Instagram, Twitter)	Two Individual Mentions	One Individual Mention		
Recognition on Symphony Gala webpages (size and location commenssarte with giving level).	Logo	Logo	Text	Text
RECOGNITION IN VSO MATERIAL				
Corporate Partners Listing in three issues of the VSO's Magazine, Allegro	Logo	Logo	Text	Text
Recognition in the "GALA THANK YOU" Ad in the VSO's digital magazine, Allegro	Logo	Logo	Text	Text
VSO's Donor Newsletter	Logo			
VSO CONCERT EXPERIENCES				
At Home Digital Concert Experience. Each pass valid for one household.	14 Passes	8 Passes	6 Passes	4 Passes
Advance ticket purchase privileges to VSO Specials.	●	●	●	●
Discounts on VSO single tickets for your employees during the 2021/22 Season. Excludes Dress Circle seating and concerts marked Special Presentations.	15%	15%	15%	15%

What your sponsorship investment supports

THE RETURN OF IRRESISTABLE LIVE MUSICAL EXPERIENCES

The arts have been devasted by the 19 month closure brought about by the pandemic. Your investment now will help the VSO recover from its $7 million loss and ensure this beloved 103-year-old cultural beacon can thrive and provide irresistible performances, music education and community initiatives for today's and future generations to enjoy.

Wherever the venue, be it a physical or virtual concert hall, an outdoor stage in a park, a classroom or a seniors home, artistic excellence is at the heart of everything we do—creating, curating and connecting irresistible musical experiences—serving more than 600,000 adults, youth and young children.



INNOVATION

The VSO and VSO School of Music pivoted to digital performance and learning to keep the music playing and support people's emotional well-being during isolation. These are services we are continuing, which will expand our reach; serve isolated seniors and our more vulnerable audience who remain hesitant to return to the concert hall; and allow us to stay connected to the community of music-lovers and learners gained province-wide, nationally and globally during the 19 month closure.

School Districts province wide can also stay connected to the VSO's virtual learning hub, accessing music education in remote regions.

EDUCATION

The VSO offers a variety of robust learning and education programs catering from tots to seniors. Did you know that the VSO is one of just a few orchestras in the world to have it's own music school? We offer studies in classical, voice, jazz, traditional Chinese and world instruments. Our Early Childhood Development programs and music camps are filled to capacity. The joy of learning is open to all and bursary programs help to ensure inclusivity and accessibility. Instruction is available for beginners and life-long learners to those looking to make music a career, having access to VSO musicians and international artists for world-class tuition and masterclasses.

COMMUNITY ENGAGEMENT

Music is a language that helps us express ourselves when words fail. It brings joy, comfort, dignity and understanding. It supports our mental health. You may not know that we offer free music lessons for underserved youth; free outdoor summer concerts; programs for kids on the autism spectrum or with neurodiverse conditions; performances for seniors in long-term care and inmates in prison; we curate an annual free Day of Music with over 100 community and professional music groups participating. We are working on a *Path Forward* project with our Indigenous Council to play our part in truth and reconciliation. Music heals.

VSO VANCOUVER SYMPHONY ORCHESTRA

The Vancouver Symphony Gala

Thursday, February 10, 2022

❑ Yes, I want to sponsor the Vancouver Symphony Gala.

❑ Visionary	$20,000	❑ Maestro's Circle	$8,500
❑ Impresario	$11,000	❑ Concertmaster's Circle	$6,500

We would like to be acknowledged in print as: _____

We would like you to hotlink our logo on the Vancouver Symphony website to our corporate website, the URL is provided here: _____

Corporate Contact

Name: _____
Title: _____
Company: _____
Address: _____
City: _____ Postal Code: _____
Telephone: _____ Fax: _____
Email: _____

Marketing Contact (for supplying logos, ads, etc.)

Name: _____
Telephone: _____ Fax: _____
Email: _____

Payment Information:

❑ Please invoice | Email invoice to: _____
❑ Visa ❑ MasterCard ❑ AMEX

Credit Card Number _____
Name _____ Exp Date
Signature _____ CVV

VSO Contact: Carey Summerfelt, Event Director
t: 604.684.9100 ext 404 | e: carey.summerfelt@vancouversymphony.ca

Please return to: carey.summerfelt@vancouversymphony.ca

THANK YOU FOR YOUR SUPPORT!